



The Splash !

The Official Newsletter of The Association of Canine Water Therapy

Dedicated to and Inspired by the Dogs in our Lives

Volume 1, Issue 1

May 2005

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Founder's Message



Hello and Welcome to the Association of Canine Water Therapy.

My name is Cindy Horsfall and about 10 years ago, I started my canine water therapy program and named the company "La Paw Spa." I had no idea what a complex and fascinating industry that I was getting myself involved in. Now, with over

14,000 hours in the pool with our canine friends, I have completely turned my life over to this amazing and growing field of canine health care.

This is a very exciting time to be involved in this industry. Pools and Treadmills are springing up everywhere and the veterinarian profession is beginning to recognize the benefits of water therapy for their clients.

Clients can enjoy this modality in various forms from backyard pools to treadmills in office parks - all valid and offering a different environment and aspect of the work – This industry is booming.....

....booming without guidelines, standards or appropriate educational opportunities to further our skills and knowledge...

The time is right for us to start this Association– Our own professional organization dedicated to the safe practices of canine water therapy.

This is a relatively new industry. Most of the people who are drawn to this field of work are quite unique. Many have ventured outside the lines of normal and moved away from high tech jobs, secure paychecks and what appears to be common sense and have followed their hearts, souls and their dogs into this work.

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Why Join A.C.W.T.?

You mean, that being a member of a group of fun like-minded individuals that have all been inspired by the animals in their lives is not enough?

See page 17 if you need to hear more.....



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Founder's Message cont.

(Continued from page 1)

The Association of Canine Water Therapy is a unique opportunity to network with this growing community of like-minded individuals.

Most of us have had to move mountains in our lives to get to where we are today and I know that TOGETHER we can move mountains in this industry – setting standards of care, inspiring exceptional educational opportunities and becoming the best that we can be.

Our state of the art website will be a neutral place for all to go for information, networking and support. Our expanded and informative directories will help direct our customers to a facility nearby. Our informative newsletter is sure to be a favorite for everybody. Our forums, both public and private, will be a place to interact, gain

insights, share stories, ask questions and find answers.

After 16 years operating my own facility in Redmond, Washington, I sold my property last year and began operating my therapy services out of multiple locations. This move allowed me to create the space and time to move into the bigger picture and begin this Association.

"...TOGETHER we can move mountains in this industry.."

I am committed to you...
I am committed to this profession...
I am committed to this Association...

All of which is driven by my primary commitment – the dogs in our lives!

~ Cindy
Cindy Horsfall

"Not to hurt our humble brethren is our first duty to them, but to stop there is not enough. We have a higher mission - to be of service to them wherever they require it."
~ Saint Francis of Assisi

OFFICERS AND COMMITTEE MEMBERS

President
Cindy Horsfall

Secretary
Sandy Fisher

Treasurer
Cindy Horsfall

Newsletter Editor
Sandy Fisher

Standards of Care Committee
Lisa Van Horn

Political Committee
Megan Anderson

Social Events and Meetings
Teri Sahn
Melissa Barran



The Association of Canine Water Therapy
325 E. Washington Street ~ #237
Sequim, WA 98382
www.caninewatertherapy.com



Mission Statement:
The Association of Canine Water Therapy is dedicated to advancing the safe practices of canine water therapy through education, establishing industry standards and building a network of support.

Vision Statement:
To be an Association that inspires us all to come together as a profession, to build standards for our work and to bring opportunities to further our skills.



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Editor's Message

Hello all! Allow me to introduce myself to you. My name is Sandy Fisher and I have been recruited to be the Editor for the ACWT Newsletter.

I have been a client of Cindy Horsfall since July of 2003. That is when one of my bulldogs, Brodie, was diagnosed with a torn CCL and had surgery to repair it. Doing some internet research, I found the Yahoo group, Orthodox, and one of the suggestions they had was to do warm water therapy as part of the rehabilitation process. They recommended that I take Brodie in before surgery to get him acclimated to the water. I wasn't quite sure what to expect. Brodie loves to play and is fearless, but the belief that bulldogs "sink like a ton of bricks" weighed heavily on me. I found La Paw Spa on the internet and found that Cindy was only about 15 minutes from my house. I called her right away (and only 3 days before Brodie's surgery was scheduled) and she was able to squeeze me in. Brodie had no hesitation at all and took to the water like a fish. He loved it. He was assisted the whole time by Cindy. After Brodie's stitches were removed, I scheduled once a week sessions. Eventually, Brodie became so strong that we let him try to swim on his own. He did it. He retrieved a variety of toys and thoroughly enjoyed himself. I don't think he knew this was

"rehab". (In fact, he loves his water toys so much that we have made him the official water toy tester for The Splash. Each month he will be rating a water toy. See page 10 in this month's issue for his first "Sink or Swim" rating.)

My other bulldog, Venus, also got in the act. She fell in love with Cindy (as we all did) and would cuddle in the water with her. She also did a bit of swimming, assisted by Cindy, because unlike Brodie, she would sink



Brodie and Venus

to the bottom in seconds flat. When Cindy started talking about starting the ACWT and her desire to provide the members with a newsletter, I let her know that I had been the editor of the Bulldog Club of Greater Seattle's newsletter since 2000. I had won some national awards from the Bulldog Club of America and told her that I would love to help out.

Since that time, Cindy and I have

been working hard to put a newsletter together that would be a valuable resource to all of the members, whether the member is a facility owner, therapist or student, business owner or just a dog mom or dad that takes their dog to swim therapy.

However, we need your help to make this the best possible newsletter for all. Please help us by submitting your thoughts and ideas, articles, pictures, or information on interesting products that could benefit all of us. With everyone's help, The Splash will become the industry's leading publication!

I hope you all enjoy this first issue of The Splash. Please let me know what you think by emailing me at: newsletter@caninewatertherapy.com.

This publication is supported solely by membership dues to the ACWT. We do not accept advertising sales so that we can remain independent in our editorial views.

Our success and ability to bring you information is dependent on our membership.

Thank you for your support. For as little as \$30 per year as a Supporting Friend, you can join the ACWT and continue to receive this publication.

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The Splash !

February 2005 Meeting Highlights



OUR FIRST KICK OFF MEETING !!! The Association of Canine Water Therapy

The date was Monday night, February 21st, 2005 – the place was Teri's Fall City Pool Facility... all 8 pools in the NorthWest were invited and 6 pools and their therapists all showed AND JOINED the Association that night!

It was a tremendous success with fabulous support.

We started the night at 4pm with appetizers and an abundance of food and beverage... Meeting each other and sharing stories.

(Continued on page 5)

Marketing Scents

By Charlie Comstock

Charlie Comstock of the Marketing Company, Synchronicity, has offered to do our quarterly Marketing Scents Column... he starts here at the beginning, speaking to you as if you were just in the beginning stages of market analysis for your new business of Canine Water Therapy...

Congratulations! I salute you in your endeavors to combine a heartfelt avocation within the seemingly diametrically opposed worlds of healing, compassion, and bottomless love with the world of business, and even worse, sales.

"Sales" does not have to be the dreaded task we so often imagine it to be. Matter of fact, your best sales efforts are actually conducted when you are doing what you love to do, canine water therapy.

When your heart is into what you are doing, it shows. You are in tune with what is going on around you and as a result your techniques are inevitably

enhanced. It is the effect of this focus and awareness that is received by your clients, both animal and human. When you are effective it is appreciated and shared.

When your satisfied clientele share their experience with others, you are, in essence, recruiting an active sales staff. However, when you are first starting out or branching into a new service you do not have the luxury of a dedicated sales staff working enthusiastically on your behalf.

Let's say you are at the beginning and you want to perform some market research to explore the viability of your endeavor to build a dog spa in your area....

There are resources available to you to research potential referral sites in your specific area. One of them just may be available in your own backyard, your local public library. If you are able to access your library they may have a database available online. This database is an amazing tool for both research and marketing.

Let's say you want to check out the number of veterinarians in your area and you happen to live in Cedar Rapids, Iowa.

First, I would select the SMA (Statistical Metropolitan Area). This term is the cluster of zip codes that comprise a major community. In this case we are working with the Cedar Rapids SMA which contains the following zip codes: Alburnett: 52202, Center Point: 52213, Marion: 52302, Mt. Vernon: 52314, and Cedar Rapids: 52402, 52403, 52404, 52405.

Second I would establish the SIC (Standard Industry Classifications) code for veterinarians: 0742-01. This is a code established by the government in the early 20th century to identify the various industry groups and was later adopted by the advertising industry for direct marketing.

Third, I would access this database which allows me to search for all veterinarians within a designated zip code selection. In this case all veteri-

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The Splash !

February 2005 Meeting Highlights cont.

(Continued from page 4)



Our official business meeting started at 5pm and we started it with a toast... a toast to all of us who have left security, retirement, common sense, the advice of our friends and our left brain in order to follow our hearts, our souls and our dogs into this undefined field of work. It was great fun hearing everyone's stories and supporting our colleagues. It was indeed a like minded and fun group of passionate people, all dedicated to this work.

Cindy Horsfall, founder of the Association, shared her vision of the ACWT – an Association intended for all of North America, a community dedicated to the safe practices of canine water therapy.

We discussed the need for National Directories so that our customers can find therapists and facilities in their area. The need for more educational opportunities and the value in a central location where we can network and support each other.

Cindy shared how this work has grown in the last 10 years and that pools and facilities are popping up all over the country.... Popping up without any guidance, training or standards of care. The Veterinarian Asso-

ciation is concerned and are discussing ways to regulate this industry. This is the time for all of us to work together, establish safety standards and create more educational opportunities so that we all can continue to grow and learn....

Each member shared their vision of the Association and we moved on to discuss ideas for web pages, newsletter topics and forums. We discussed entity status and it was agreed that the ACWT will move forward toward its 501c(3) non-profit status and that this would best serve the intent of the Association.

After our business meeting, we all jumped in the pool and had a great class in Ai-chi led by Harriett Ott.



Ai-chi is a form of Tai-chi but performed in water and is a fabulous low center of gravity way of moving in water designed to build a more grounded stance. ...I think we all felt stronger and more capable after this class so the next time we had that 240lb mastiff in our arms, we could move him around with grace and ease.

The actual minutes to this meeting can be found on the ACWT website at www.caninewatertherapy.com under the menu item "ACWT meetings\minutes".

Our next meeting, scheduled for June

20th at 5pm will include all members. For members outside of this area, minutes, notes and pictures will be taken and provided so that you can also feel a part of the group.

We talked about the hopes that local chapters will start up in areas of the country that can support this and hopefully we will move toward an ANNUAL EVENT which will take place at various facilities across the USA and Canada – an event which would offer speakers, classes, and supporting vendors in the field.

.... Now... THAT will be a GREAT EVENT !!!

Next ACWT Meeting

When:

Monday, June 20, 2005
5:00-6:00 pm ~ Social Hour
6:00-7:00 pm ~ Meeting
7:00-9:00 pm ~ TTouch Class

Where:

Heavenly Spa
Fall City, WA

Who:

Members of all levels
are invited to join in

Agenda:

Standards of Care
in our Industry

Web Development
Planning

TTouch Class
taught by Lynne Smith
www.thebalancedcompanion.com

See samples of Rehab & Doggie
Swimwear Wraps by Sam's Dog Hut

*Food and Beverages
will be provided*



The Splash!

Member Pool Spotlight



By Melissa Barran
SplashDog Spa, Edmonds, WA
www.splashdogspa.com

From Smoke Shop
to Canine Water Spa

What do you get when you combine your love of dogs with life changes and a little bit of fate? Well, in my case you get SplashDog Spa, which recently opened in Edmonds, Wash.



Melissa with Tory

Oh, it sounds so simple when I put it that way, and in many ways it has been. On the other hand, I can't believe I actually built SplashDog without jumping off the edge of the proverbial pool! So how DO you transform an ugly smoke shop located in a 1960's style strip mall into a wonder-

ful warm water canine facility?

Here is my "tail"....

Last summer, Tory, my 10-year-old Springer Spaniel, underwent a successful femoral head osteotomy (FHO). That surgery involves removing the ball from the top of the hip bone. After surgery Tory needed to build muscle in her leg. My veterinarian suggested warm water swim therapy with Cindy Horsfall of La Paw Spa. Cindy works out of a pool in Fall City, Wash, two days a week – a one-to-two-hour drive from Edmonds. I took Tory to Cindy for therapy and I was bemoaning the fact that there was not a pool facility closer to my home in Edmonds. Cindy, in all her infinite wisdom (and probably tired of listening to me complain about the cross-town commute), said "Why don't you open your own facility in Edmonds? I will help you figure it out!"

"Hmm," I said, "this sounds too good to be true." I had just accepted early retirement from Verizon Communications and had opened my arms to the universe regarding what my next job adventure might be. I wasn't in any rush to jump into a new project. But when the right opportunity or idea comes along, especially one that touches your soul, it's hard to resist.

Well, that's all it took. The next week I was looking for a location and drafting my business plan. But hey, I'm not a therapist. The business world taught me a very important lesson – to recognize your strengths and weaknesses and capitalize on your strengths. This is not rocket science, but a good guide for success. Right –

I'm not a therapist, but I know there are awesome therapists out there, and my job, with Cindy's help, would be to find some qualified and talented therapists and provide them a safe, fun and engaging working environment. OK, I can do that. Voila! Hello Michele Lang and Debbie La Monica.

"...when that pool moved through the window it was like witnessing a birthing – and I was the proud parent.."

"Hey gals – how would you like to work at SplashDog? I'm an ex-PR type who worked at a major telecommunications company, and

I love dogs. Yeah, right!" Well, I must have said something right, because they both committed to working within SplashDog. I say working within, because my philosophy is that no one works for me -- we are a team and we work together.

Now I have my business plan, our team assembled and 1000 square feet of stinky space (remember it was a smoke shop) at Firdale Village in Edmonds. Hmmmm, besides taking a fire hose to the space and ripping out every inch of everything, what am I missing? A pool perhaps? This is where I sink or swim, so to speak. Cindy gave me the specs for what would be the ideal pool. No problem, I will go shopping and get my pool. Not so fast, lil Missy – it was not that easy. This pool is too short, this pool is too long...but this pool...is just right -- that is, after weeks of local shopping and surfing the net. Florida North, a pool manufacturer out of

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Member Pool Spotlight cont.

From Smoke Shop to Canine Water Spa, cont.

(Continued from page 6)

New York State, fit the bill with their 8' x 20' free-standing fiberglass pool. Now that I selected a pool as far from the Seattle area as I could find, all I had to do is get up to speed on being a cross-country transport expert (note to self, do not do that again) and I would have it installed in my space.

Back to the smoke shop. While I'm doing all the behind the scenes business work to get SplashDog up and going, I employed my dear friend, Denny Bird, to engineer the space (yes, we are still friends). And engineer is not an understatement. The facility required a massive remodel, which included adding office space, a bathing area, ramp to the pool, decking, a drainage system, reception area and bathroom. Not to mention it all had to be waterproof and a good ventilation system was a must. Did I mention the building permits, city and state licenses, LLC designation, website, phone lines, insurance, marketing materials, setting up the books and the purchase of lots of towels...lots and lots of towels, I mean 26 dozen towels? This is the part where I felt like jumping off the pool. But, first I had to get the pool in the space!

Oh my gosh. When the pool arrived in front of my space, you could have heard a pin drop amongst the 12 men hired to move it though the open window to its resting place. The pool looked like Shamu and the window space looked – well, it looked really small in comparison. But, my buddy Denny had measured it within a half inch. All I can say is, when that pool

moved through the window it was like witnessing a birthing – and I was the proud parent. Once the pool was level it didn't take long to hook up hoses, pumps and the DE filter. It took eight hours to fill the pool with



3,000 gallons of water and almost three days to get it to 94 degrees.

Once the pool was in place, it took Denny about another month to build the deck, walls, and ramp around the pool. The work was hard and mind-boggling at times. But, he promised me it would be ready in time to open on February 14th, and indeed it was. I didn't have any clients show up the first morning, so I called another friend of mine and made him bring



his two dogs in for a self swim. I just couldn't stand the thought of working that hard to open SplashDog on time and not have a client that first day.

That was two months ago. I love go-

ing to “work” every day. According to my business plan we are right on target for income projections. Business is ramping up and the therapists are building their clientele. As clients continue to find us, I've been able to add a swim assistant, Cathy Kirkwood, and to retain J Linn Henline as a backup therapist. Our open house was last month and we continue to establish positive working relationships with local veterinarians. I love this juncture in my life and I love the therapists who work within SplashDog. Most of all I love the care and service we provide to our canine friends and their guardians. Ahhh, what a life.



Michele Lang with Rover

Question:

How many 200 lb. Mastiffs does it take to overflow a swim spa that is 8'x16'x4' and filled to within 4 inches of the top?

Answer on page 18!



The Splash !

Tread On Me!

By Carmen Kolz

Canine Underwater
Treadmill.com



Carmen is a member of the ACWT and has agreed to write a quarterly column for our readers on her Treadmill Business and its stories. She will also be online and available in our Treadmill FORUM for questions and support. Carmen practices in Dayton, Ohio and her contact information can be found in our therapist directory.

When I was asked if I would like to contribute to this newsletter I immediately said yes.

By trade, I am an educator, mentor and pioneer. Two years ago, with the help of other pioneering women, I spent my savings to purchase and import the second Westcoast Waterwalker for dogs. I passionately felt I needed to do this, gained the education and training I needed and did it. Whew. Over the past 15 years, I have been hearing from women all over the world, of a similar “need” to do something. Few know what that is but, nearly all are turning to the animals for guidance.

In this first column, I’d like to share my journey back to the animals. In future articles, I’ll share things they are teaching me daily, and the incredi-

ble physical and emotional healing they are experiencing in Water (the most ancient method of healing).

I am an Air Force veteran, which appears not to fit with where I am now. But as you’ll see, my journey proves you can’t predict how things will fall into place. I joined the Air Force in 1976 and trained as a Medical Service Specialist. I was assigned to the Air Force Regional Medical Center in Mississippi, where I remained for the next ten years. There I learned having positive role models was key to a young person’s work success and so I competed for and was selected to join the elite Professional Military Education Instructor career field. I transferred to Europe, where I taught supervisory skills to hundreds of new Air Force managers. In 1995, I returned to the medical career field and to the U.S. and was assigned as a manager in the ICU/CCU. The next year, I was selected to go to Poland. I was the first female and first Air Force member assigned to help them prepare to join NATO.

I took full advantage of every learning opportunity available, never thinking my thirst would lead me to a career with animals, but most importantly, to a career I love. I am a 1984, 1990, and 1993 graduate of the Community College of the Air Force with Associate degrees of Science in Medical Assistance, Instructor of Technology and Military Science and Occupational Instructor. After 14 years of night school, I earned a Bachelor of Science degree in Business Management from the University of Maryland and in 1995 and 1997, the Air Force sent me to training courses in Healing Touch. I then used this skill in the ICU/CCU to help critically ill patients.

In 1997, after 22 years of service, I retired from the Air Force and accompanied my husband back to England. In the U.K., I completed the U.S. Army Small Animal Healthcare course and worked at the Air Force veterinary clinic but was bored. I began doing simple Healing Touch experiments on the animals. I’d never considered using these skills on animals and was stunned to see how quickly and deeply they responded. Based on this, I established the *The Health-full Living Centre for Animals*. As the only Healing Touch practitioner in the U.K., I offered *Health-full Touch* appointments to help animals with physical and behavioral challenges. To compliment the strides they were making due to *Health-full Touch*, I routinely referred recovering dogs to one of the many Westcoast Waterwalkers to rebuild their strength and fitness. I also developed a comprehensive course and conducted workshops in England and Ireland, training pet owners to use *Health-full Touch*. In 2001, we returned to the U.S., establishing my Centre and training courses in Ohio. I was stunned to find there were no underwater treadmills in the mid-west. Feeling this is a basic component of health care, I decided to im-



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The Splash !

Tread On Me! cont.

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port one. I began training with veterinarians and physical therapists at TOPS Veterinary Rehab near Chicago, Dancing Dogs near Cleveland and MASH in Maryland. This training prepared me to establish the *Canine Underwater Treadmill, LLC.*, the only fitness and strength training system in the Southern Ohio/Northern Kentucky area. In 2004, I merged my services with Dr. Sue Rogers-Swaney, DVM, CVA who offers traditional veterinary medical care as well as acupuncture and Chinese Herbal Medicine to cats and dogs. And in 2005, Jean Pavlakos, PT joined our team providing canine



rehabilitation.

Wow, who would've thought this shy kid, from a tiny town in Wisconsin, would land up such a pioneer? I feel all of you reading this are also important pioneers. The strides we are taking for pets in the U.S. are overdue. I applaud you for all you are doing.

In next month's newsletter, you will meet Hope, a dog greatly helped by the Underwater Treadmill.

Marketing Scents cont.

(Continued from page 4)

narians within the Cedar Rapids community. I logged onto my regional online library via the internet allowing me to access a database specializing in business information. Reference USA - This database is specifically designed for people like you and me who are interested in finding contact information and contains over 12 million business listings that are constantly being updated for the most current contact information.

When I tried this myself, my search found 27 individual business listings. There is a wealth of information contained with each listing. You will find complete contact information including phone, fax, and even a web site if available. You will find the key contact person along with their title. You will also find their credit rating, general income, number of employees, and any secondary business that each listing is also conducting. This includes activity such as pet cemeteries, pet supplies, boarding, washing, etc. You will even notice information that will have no use to us including: number of computers, square footage, foreign patents, and the number and sizes of yellow page ads they have previously purchased.

With an internet connection and a

library card each of you can also do this yourself, if your library offers this online database. You would then be able to fatten up your own marketing database with pet stores, grooming shops and other supportive potential networking businesses.

The company that provides this reference data is InfoUSA. You can contact this company directly: Stephanie Erwin, Account Executive InfoUSA - 866-805-1691 ext. 3832, fax: 402-331-1505, email: stephanie.erwin@infousa.com. Stephanie is available to assist you with the same research I conducted on the internet. She can help you find the proper SIC codes for the various groups you would want to contact. And, amazingly enough, the cost is quite affordable at approximately .35 cents a record you could not pay a support staff to provide to you the same information at this amazingly low rate.

This is one example of the resources available to you. Once you have established your database of contacts you can start developing communications tools to get your name out there.

In the next issue we will explore these tools and how to effectively "market" your unique and individual services to your client and prospect base.

**What an incredible profession we've all created for ourselves ...
our clients are DOGS!**

Upcoming Training Opportunities:

The Heart of Canine Water Therapy - Level 1 Training

May 29 to June 2, 2005 (Sunday at 3pm to Thursday at 11am) ~ in WA State **(SOLD OUT)**

July 24-28, 2005 (Sunday at 3pm to Thursday at 11am) ~ in WA State

September 25-29, 2005 (Sunday at 3pm to Thursday at 11am) ~ in WA State

For more information, visit www.lapawspa.com

Deepening Our Connection ~ An exploration of the interspecies/intraspecies connection in water and on land...

November 10-15, 2005 ~ The Island of Hawaii ~ For more information, visit www.lapawspa.com



The Splash !

Weekend Warriors and Winter Couch Potatoes:



By **Debbie LaMonica**
Edmonds, WA

It looks like it is springtime here in Washington. I say this not because it FEELS that way when I walk out my front door, but because the calendar says so. Pretty soon, what the calendar says, and what my senses feel, will match one another. This time of year, the thoughts of many a dog fancier turn to athletic endeavors with our dogs. Field trials, Lure coursing, Racing, Agility, Flyball, Jogging for Fun and Fitness, Carting, Weight pulling and many other events take place after the dark haze of winter leaves us and the sun begins to peek through the clouds.

Many dogs (and for that matter, their owners!) spend the winter cuddled up on the couch, watching football, snuggled under a down comforter, with eyes peeking out only to look for the remote control or for the next bowl of popcorn. Then comes “Spring Marvelous Spring” holding the promise of athletic performance events, fun, ribbons, and – if we are not very careful as trainers and caregivers – injuries, fatigue, overwork, and an early end to all of the fun.

“Winter Couch Potato Syndrome” and “Weekend Warrior Syndrome” are both rampant in both the human and canine athletic communities. How can we, as warm water therapists and specialists, help? What can we do to make the transition from lazy winter to active spring as safe

and pain free as possible?

We all know the importance of warm water therapy after an injury or a surgery. Did you know that by helping to condition a canine athlete BEFORE the injuries, you can actually help to prevent those injuries from happening in the first place, maximize performance, and increase the length of that dog’s working (and playing) career? The financial outlay for the caregiver for rehabilitation of an injury that has occurred because of lack of proper conditioning is FAR greater than the conditioning of the canine athlete that could have prevented the injury from occurring in the first place.

So, how do we go about turning a couch potato into a lean athletic machine? The answer is many fold, and certainly, the amount and type of conditioning necessary is different for each of the athletic endeavors, but there are some basic rules to follow:

*If there was any injury in the last season, be certain that you or the caretaker checks with the dog’s veterinarian to be certain that there is nothing that you are missing or that there is nothing that you need to do differently for conditioning than is normally required.

*Always begin and end with stretching. I have found that Repetitive Isolated Stretching is more effective than just Static Stretches, but I employ both in both my land and water practices, as well as on my own dogs. Remember to stay in plane, and to stretch agonists AND antagonists. A stretch in one direction is great, but if you do not stretch the antagonists to those muscles, you are ASKING for an injury to occur. Do not just stretch the limbs. Remember to do vertebral/neck/spinal stretches (in flexion, ex-

tension, and rotation) as well. Remember that the tail is an extension of the vertebral column, is used as a rudder and counterbalance in athletic endeavors, and is often a point where dogs hold tension.

*Start slow, even if the dog was in optimal condition at the end of the last athletic season. You can progress as fast as that dog’s conditioning allows, but do not just jump in with both feet thinking that they will be able to start where they left off. This, also, is begging for an injury. Trying to get it all accomplished too fast is a common mistake. This can lead to overwork and muscle strain. A grad

Questions to ask yourself about warm water conditioning for athletes:

Are you marketing the conditioning aspect of your practice as effectively as you can?

Do you talk about the effectiveness of injury prevention?

Are you starting off athletic conditioning with too much intensity? That can lead to overuse injuries!

Are you remembering the importance of stretching both PRE and POST conditioning exercise?

Do you educate caretakers on the importance of pre and post event care?

(Continued on page 11)



The Splash !

...How can we help to turn them into true Canine Athletes?

(Continued from page 10)

ual ramp-up of the activity level is best for the dog.

Educate the owners about pre- and post- event stretches and techniques that THEY can use to keep their dogs in optimal and fit condition. Stay within your scope of practice, but share as much information as you possibly can to help them keep their charges healthy and fit.

The BEST thing that you can do is to encourage caretakers to keep their dogs fit year round by coming in for swimming/stretching/conditioning all through the winter months. When springtime is upon us the next year

they will be pleasantly surprised at how easy it is to get their dogs ready... and they may even be pleasantly surprised at the performance of their dogs early in the athletic season. MOST importantly, they (and you) are helping to prevent injuries from overwork to muscles that are simply not ready for the stress that we put upon them.

Before my dogs compete, I always give them a kiss on their head and tell them to "Run Safe" (actually, we have a little pre-event mantra "No Tripping, No Fighting, No Barking, No Biting. RUN SAFE"). When I let go of their lead to send them off to do what years of instinct dictate that they

do, I do so with the knowledge that no matter where they end up in the competition, they have had a grand time, and I have done everything within my power to make certain that they are as safe and injury-free as possible.

Enjoy your Spring and Summer.
BE CAREFUL OUT THERE!



Sink Or Swim!

Rating Canine Water Toys

Brodie Fisher has been swimming with Cindy Horsfall at La Paw Spa in Washington since his CCL surgery in July of 2003. Since his full recovery, he still swims every other week for maintenance and just plain fun. Brodie is a bulldog that never heard that bulldogs were supposed to sink like bricks. He is very enthusiastic about his toys and therefore, Brodie will be testing a new canine water toy each quarter. For his inaugural toy rating, he will be reviewing the...

Bamboo Pet Combat™ Extreme Toss n' Pull Dog Toy

The Combat Extreme Toss n' Pull Dog Toy is constructed of a very durable fabric, which makes it ideal for aggressive chewers and rough-housing. A tennis ball is attached to the adjustable heavy-duty rope, thereby giving dogs a choice of two toys to retrieve. Even though Brodie is a tennis ball fanatic, he opts to retrieve the main body of the toy. I think he found out that there was more resistance created when dragging the toy through the water (as seen in the below photo). Brodie loves this toy and rates it highly. The only downside to this toy is that it does absorb a good amount of water making it heavier after a swim session and it takes a while to dry out. Brodie's previous toy was made of fire hose and no water was absorbed at all. However, this is just a slight drawback. According to the Bamboo Pet website, all Combat™ toys are backed by their "Battle-Tested" Guarantee: "Our toys will outlast other soft dog toys on the market. If you or your dog is unhappy with your Combat™ dog toy, send it back and we will replace it free of charge!" Definitely worth the price! Suggested retail price is \$11.99. Available at many stores and online retailers.



Brodie rates this toy...



SWIM!!

For more toys by Bamboo Pet, visit: www.bamboopet.com



The Splash !

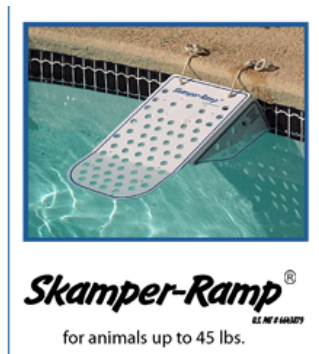


Sniff This!

~A Look at Products NEW to our Industry~



Skamper Ramp Water Escape Pet Ramp



- * This simple white, box-corrugated, hi-tech plastic ramp attaches to the side of the pool, walled pond, dock, or even a boat. Because all living beings see 550nm (white), they can see it, day or night, and they "skamper" out on the ramp.
- * Skamper-Ramp® provides animals with a way out of their water entrapment
- * Easy to assemble and install
- * Deck hardware included
- * Safe for pools with vinyl liners
- * 2 year warranty
- * Skamper-Ramp® - 25" x 13" x 5" (2 lbs. boxed)
- * Skamper-Ramp® Big Dog - 40" x 13" x 5" (3 lbs. boxed)
- * Affordable-\$39.95 (+ \$3.95 shipping) and \$55.95 (+ \$5.95 shipping for Big Dog)
- * Pool & Spa Magazine Reader's Choice Top 50 Award
- * Contact Skamper Industries at 1-877-POOLPET or visit www.skamper-ramp.com

Why does it work?

The science is that ALL living beings - domestic or feral, bugs, animals or humans - see 550nm wavelength, which is the color white, whether they are colorblind or not. As long as the Skamper-Ramp is installed so that a few inches of the "nose" (the curved end) are under water and the white breaks the surface, then the animal will see it. The other end of the ramp is like a box, and it is that "open-box" end that must be snug to a vertical wall (whether it's a pool, floating, dock, walled pond or spa, or stern/swim platform of a boat) in order to provide the rigidity necessary for an animal to "skamper" out on the ramp.

Order ACWT Merchandise!

Tank tops, t-shirts, dog shirts, mugs, beer steins, tiles, tote bags and much more!



Visit:

www.cafepress.com/acwt





The Splash !

Members Corner

*This page is for Members to submit photos, recipes, poems, quotes, testimonials, thoughts, etc.
Please submit to: newsletter@caninewatertherapy.com*

Yeager's Breakfast Bits

Submitted by Yeager's Mom Susan Cripps

- 4 C organic oats
- 1 C millet, wheat, or barley (optional)
- 1 C (unbleached) rice flour (can use whole-wheat flour)
- 3/4 C flax seed meal
- 1/4 C kelp granules
- 1/2 C blackstrap molasses
- 2 Tbsp honey
- 1/4 C canola or safflower oil
- 4 medium/3 large eggs (shells optional)
- 1 C cranberries
- 1 C chopped almonds
- 1 C boiling water



Stir together ingredients, but add the boiling water last. Place on a non-stick baking tray and bake at 350 degrees for 45 minutes. Remove from oven and cool. If crunchier bits are preferred, leave the baking tray in the turned-off oven as the oven cools down. The breakfast meal may be cut into squares or crumbled into smaller bits. The amount fed to your dog will depend on their size/weight and "total calorie intake" for the day. Yeager enjoys his breakfast bits crumbled in plain yogurt (about 3/4 C). Please keep in mind Yeager is a 96-pound active dog, so he gets quite a bit of yogurt. He also enjoys his breakfast bits as larger squares without yogurt and as a treat. I hope your dogs enjoy these breakfast bits too. When preparing these bits, keep in mind what your dog likes and try adding that to the mix. I keep the bits in a sealed bag or container. This recipe lasts only 5 to 6 days for Yeager, so long-term storage is not a concern. I have stored the bits for 2 weeks when traveling without any spoilage problems.

What does Canine Water Therapy mean to you?



This is Bella the Bulldog's version of Swim Therapy!

Please share your pictures of what Canine Water Therapy means to you and your dogs!
Submit to newsletter@caninewatertherapy.com.



The Splash !

The 5 Levels of A.C.W.T. Membership

- ◆ All levels of membership will enjoy receiving and will have the option to contribute to our Newsletter “The Splash!” A fun newsletter full of interesting articles and the latest and greatest for our industry.
- ◆ All levels of membership will have an option to buy their own web sub-page and/or email account.
- ◆ All levels of membership will enjoy exclusive member only discounts that can easily pay for your dues.

BESIDES THE ABOVE, EACH LEVEL OF MEMBERSHIP ALSO INCLUDES....

Facility Owners -Pool/Treadmill Canine Therapy-Introductory Price for Annual Dues (US\$) is \$175.00

- ◆ Your membership includes your listing in our widely distributed directories.
- ◆ You will save money with our exclusive discounts from major suppliers in our industry –offered to this level of membership only.
- ◆ As a member, you will have use of our dynamic member LOGO in your literature.
- ◆ If you are also a therapist, you will also enjoy a complimentary dual listing.
- ◆ If you are also a veterinarian, you will get a special # to participate in our vet-only forums.
- ◆ Enjoy networking with your colleagues around the world via our member-only forums.
- ◆ Share information on water maintenance, valuable marketing tips and business support.
- ◆ Our open forums and available information will be a resource for your clients.

Regular-Therapists/Students of the Work-Introductory Price for Annual Dues (US\$) is \$75.00

- ◆ Your membership includes your listing in our widely distributed directory.
- ◆ As a member, you will have use of our dynamic member LOGO in your literature.
- ◆ Expand your education and training.
- ◆ Enjoy networking with your colleagues around the world via our member-only forums.
- ◆ This Association is a professional group of individuals who are dedicated to becoming the best that they can be.
- ◆ Get your questions asked and answered; expand your learning with our web community of like minded people.
- ◆ Our open forums and available information will be a resource for your clients.
- ◆ You will also enjoy receiving, and contributing to, our Newsletter “The Splash”.
- ◆ If you are considering buying a pool/treadmill or operating a facility yourself someday, you may consider upgrading your membership to the Facility Level where you will experience all these benefits plus valuable pool-member discounts and support.

Supporting Veterinarians-Introductory Price for Annual Dues (US\$) is \$55.00

- ◆ Includes your listing in our Supporting Veterinarian Directory and in our Newsletter.
- ◆ Your membership will instantly open yourself up to a network of potential clients who seek the best care for their animals.
- ◆ You will also have access to information and our directories of pools and therapists in your area so that you can educate and refer your clients.
- ◆ We will have a private forum for veterinarians only so that you can network with your colleagues.

Supporting Businesses-Introductory Price for Annual Dues (US\$) is \$45.00

- ◆ Includes your listing in our Supporting Businesses Directory and in our Newsletter.
- ◆ Our members are a unique group and your membership will instantly open yourself to this network of potential customers.

Supporting Friends-Introductory Price for Annual Dues (US\$) is \$30.00

- ◆ For those who love animals and who also may be clients of this work, your membership will give you access to a network of people on our community website who are dedicated to helping you.
- ◆ Get your questions asked and answered in our forums and enjoy the extensive information available on our site.

And finally, as a member, you get to enjoy the fact that you are helping to support a worthy organization, dedicated to the world of animal health care. Thank you!



The Splash !



Membership Application

Page 1 of 2

APPLY TODAY and GET A FREE T-SHIRT!!! (while supplies last)

Name: _____ Date: _____

Business Name: _____ Web address: _____

Type of Business: _____

Services that you provide: _____

Your Address: _____

Your Phone #: _____ Your email address: _____

Please mark the box for the level of membership that you would like:

See our website at www.caninewatertherapy.com if you need additional information.

INTRODUCTORY ANNUAL PRICE-US \$

- Pool/Treadmill/Facility Owner Membership – \$ 175.00
For purposes of your listing in our directories, if you also work in the water – Check here
To assure that you will receive all of your benefits, if you are also a veterinarian – Check here
- Individual Membership (Therapists/Students) – \$ 75.00
- Supporting Veterinarians - \$ 55.00
- Supporting Businesses - \$ 45.00
- Supporting Friends - \$ 30.00

Other Services Available...

- Your own email account/web-mail box - \$ 25.00
If you chose this option, list 2 preferences for your email address : ie chorsfall@caninewatertherapy.com :
- Your own custom web sub-page (includes email address) \$ 150.00
If you are choosing this option, we will send you a packet to get you started on your own custom webpage.
- Newsletter printed, bound and snail-mailed to you \$ 25.00
Newsletter is free with your subscription and will be sent to you via email at no charge

If you would like to contribute more to benefit our organization \$ _____ Thank You ☺

Total amount enclosed – \$ _____



The Splash !



Membership Application

Page 2 of 2

Upon receipt of your application, we will send you a member packet and your Free 100% cotton pre-shrunk T-shirt (while supplies last)!

Please mark the size you'd like: S M L XL XXL Thanks, but I don't need a shirt.

For your listing in our directories – please describe your services – approx 100 words:

Your membership will include your listing by name and area - If you would like to receive all the member benefits but would rather remain anonymous, please check this box :

Please make checks or money orders payable in US Funds to the
"ASSOCIATION OF CANINE WATER THERAPY" or "ACWT" and send \$ and this form to:

A.C.W.T.
325 E. Washington Street - #237
Sequim, WA. 98382

Thank you for your support !!!



The Splash !

Why Join A.C.W.T.?

- ◆ This is a very EXCITING time to be in this industry! This Association will be a community dedicated to the ONE passion that we all share. A growing community of individuals who are dedicated to becoming the best that they can be.
- ◆ Your name and contact information will be in all of our directories. Our Website will be the one central location where people will go to learn about our industry and you will be there!!!
- ◆ We have Exclusive Member-Only Discounts on industry products! The money you save will more than cover your membership dues.
- ◆ As a member, you will have use of our dynamic member LOGO in your literature.
- ◆ For a more professional image, you have an option to have your own email address and box with us! We can also customize a web sub-page for you. Affordable alternatives to getting your presence out.
- ◆ You will enjoy extensive Member-only forums for networking and support... now you will be able to network with your colleagues from all over the world, gaining insights, sharing tips and keeping abreast of the profession.
- ◆ Extensive Open Forums – a place to send your clients for information and support.
- ◆ You will receive and be able to contribute to a fun and informative Newsletter, “The Splash!”, with the latest and greatest for our industry.
- ◆ You are helping to support a worthy organization, dedicated to the world of animal health care. Thank you!

Visit www.caninewatertherapy.com for more information and an application.

Member Discounts!

FACILITY MEMBER DISCOUNTS

GET YOUR NEW POOL AT FLORIDA NORTH!!! This is a great pool.... And Bob and Dick at Florida North are offering members at the POOL LEVEL a \$500.00 discount on their already reasonably priced SWIM SPA!!! WOW. Check out these products at www.floridanorth.com. Our friends Dan and Bob at Florida North are there to help you – just give them your ACWT POOL membership # and start preparing for your new pool or spa. Email or call them at 1-800-505-SWIM (7946).

GET ALL YOUR POOL SUPPLIES at a HUGE SAVINGS!!! Call our friends Phil Miller and Jim at Amerimerc and get a 15% discount on their already low, low prices on everything you need. These guys are dog lovers and they are so excited to help the ACWT and the world of water therapy for dogs. Check out their websites at www.aqua-poolwarehouse.com and www.amerimerc.com. When you are ready to order – call Phil at 1-877-891-7665 with your ACWT Pool Membership # and start saving money today !!!

ALL LEVEL MEMBER DISCOUNTS

INNOVATIVE HEALTH ALTERNATIVES for the Water (and Air!) are now yours at www.ewater.com. Fred Van Liew has graciously offered discounts to ALL of our MEMBERS of up to 25% on his product line. We put an Etower in all of our pools and they are AMAZING!!! Upon receiving your MEMBERSHIP APPLICATION, we will send you the referral link that will get you our generous professional discount pricing.

AN EXTENSIVE LINE OF FUN THINGS! Can be found at “All PETS GO TO HEAVEN” and they are offering every single member of the ACWT a 10% discount ! Thank you Teri !!! Go to www.allpetsgotoheaven.com and enjoy shopping !!!



DO YOU HAVE A SPECIAL EVENT PLANNED AT YOUR POOL?

DO YOU KNOW OF A SPECIAL TRAINING OPPORTUNITY?

PLEASE LET US KNOW SO THAT WE CAN INCLUDE IT IN A FUTURE ISSUE OF THE SPLASH!

Waggin' Tails

LOYALTY

Author Unknown

You can't buy loyalty, they say
 I bought it though, the other day
 You can't buy friendships, tried and true
 Well just the same, I bought that too
 I made my bid and on spot
 Brought love and faith and a whole job lot
 Of happiness, so all in all
 The purchase price was pretty small
 I bought a single trusting heart
 That gave devotion from the start
 If you think these things are
NOT FOR SALE
 Buy a brown-eyed puppy
 With a wagging tail!



BANANA PUPCAKES

2 C water
 2 bananas (mashed)
 1/2 tsp vanilla
 3 C whole wheat flour
 1/2 tbsp baking powder
 1 egg
 2 tbsp honey



Preheat oven to 350 degrees.

In a bowl, combine water, mashed bananas, vanilla, egg and honey. Add flour and baking powder. Mix well. Pour into cupcake pans (use nonstick spray).

Bake 20 minutes or until toothpick inserted comes out clean.

Frosting: In a mixer, combine 12 oz. nonfat cream cheese, 1 tsp vanilla and 1 tsp honey. Add 3 tsp cinnamon or carob powder, if desired.

"Dogs are our link to paradise. They don't know evil or jealousy or discontent. To sit with a dog on a hillside on a glorious afternoon is to be back in Eden, where doing nothing was not boring—it was peace." - Milan Kundera

DID YOU KNOW...

- ⇒ THAT A ONE-YEAR-OLD DOG IS PHYSICALLY AS MATURE AS A 15 YEAR-OLD HUMAN
- ⇒ THAT DOGS TURN IN CIRCLES BEFORE LYING DOWN BECAUSE IN THE WILD THIS INSTINCTIVE ACTION TURNS LONG GRASS INTO A BED
- ⇒ THAT A DOG CAN SUFFER FROM A POOR SELF-IMAGE, JUST LIKE HUMANS. BOLSTER SELF-ESTEEM WITH PRAISE, AFFECTION AND REWARDS

Answer to Page 7's Question:

It would only take one diving Mastiff to overflow that swim spa!

Editor's Note: Since we are not mathematical geniuses, this was the best answer we could come up with. However, if anyone would like to tackle this question, please feel free to email us with your answer!



The Splash !

Member Directory

MEMBER POOLS & TREADMILLS

All Dogs Pool & Spa

Owner: Megan Anderson
Business Phone: 360-659-4688
Location: Tulalip, WA
Email: alldogs@northwestmail.com
Website: coming soon.....

AquaDog Spa

Owner: Cindy Hickman
Business Phone: 253-630-3340
Location: Kent-Covington Area, WA
Email: cindy-hickman@hotmail.com
Website: www.aquadogspa.com

Happy Tails Resort & Spa

Owner: Beth Meyer
Business Phone: 253-939-3494
Location: Auburn, WA
Email: beth@happytailsresort.com
Website: www.happytailsresort.com

Heavenly Spa

Owner: Teri Sahn
Business Phone: 425-222-7221
Location: Fall City, WA
Email: teri@allpetsgotoheaven.com
Website: www.allpetsgotoheaven.com

La Paw Spa

Owner: Cindy Horsfall
Business Phone: 425-222-9663
Location: Fall City & Edmonds, WA
Email: cindy@lapawspa.com
Website: www.lapawspa.com

Pampered Paw Swim Spa

Owner: Tonita Fernandez
Business Phone: 360-802-4888
Location: Enumclaw, WA
Email: tonita@k9luv.com
Website: coming soon.....

Pawsitively Pooched, Ltd.

Owner: Carrie Smith & Brenda Williams
Business Phone: 403-241-5030
Location: Calgary, Canada
Email: carries@caninewatertherapy.com & brendaw@caninewatertherapy.com
Website: coming soon.....

SplashDog Spa

Owner: Melissa Barran
Business Phone: 206-546-5309
Location: Edmonds, WA
Email: topdog@splashdogspa.com
Website: www.splashdogspa.com

MEMBER THERAPISTS, CANINE SWIM SPECIALISTS & STUDENTS OF THE WORK

Megan Anderson

Company: All Dogs Pool & Spa
Business Phone: 360-659-4688
Location: Tulalip, WA
Email: alldogs@northwestmail.net

Tonita Fernandez

Company: Pampered Paw Swim Spa
Business Phone: 360-802-4888
Location: Enumclaw, WA
Email: tonita@k9luv.com

Cathy Gallagher, LMP, SAMP

Business Phone: 425-222-7221
Location: Heavenly Spa, WA
Email: Cathy.Gallagher@att.net

Eva Gellert-Pine

Company: New facility coming soon
Location: Dacula, GA

Cindy Hickman

Company: AquaDog Spa
Business Phone: 253-630-3340
Location: Kent-Covington Area, WA
Email: Cindy-hickman@hotmail.com

Melody Horne

Company: New facility coming soon
Location: New Durham, NH

Cindy Horsfall, LMP, SAMP, CWP

Company: La Paw Spa
Business Phone: 425-222-9663
Location: Fall City & Edmonds, WA
Email: cindy@lapawspa.com
Website: www.lapawspa.com

Cathy Kirkwood

Business Phone: 206-546-5309
Location: SplashDog Spa, WA
Email: ckirkwood@fhrc.org

Carmen Kolz

Company: Canine Underwater Treadmill, LLC
Business Phone: 937-684-5921
Location: Dayton, OH
Email: ckolz@aol.com
Website: www.canineunderwatertreadmill.com

Michele Lang, LMP, SAMP

Company: Creature Comforts
Business Phone: 425-753-6008
Location: SplashDog Spa, WA
Email: Michele@creaturecomfortsmassage.com
Website: www.creaturecomfortsmassage.com

Debbie LaMonica, LMP, SAMP

Company: Andante Bodyworks
Business Phone: 425-231-0235
Location: SplashDog Spa, WA
Email: vivacewhippets@comcast.net

Diane Mayer

Company: New facility coming soon
Location: Wilmington, DE

Beth M. Meyer

Company: Happy Tails Resort & Spa
Business Phone: 253-939-3494
Location: Auburn, WA
Email: beth@happytailsresort.com
Website: www.happytailsresort.com

Michelle Moran

Company: New facility coming soon
Location: Cedar Rapids, IA

Karen Rowan

Company: New facility coming soon
Location: Indian Trail, NC

Denny Seabright

Company: New facility coming soon
Location: Winchester, VA

Carrie Smith

Company: Pawsitively Pooched, Ltd.
Business Phone: 403-241-5030
Location: Calgary, Canada
Email: carries@caninewatertherapy.com

(Continued on page 20)



The Splash !

Member Directory cont.

(Continued from page 19)

MEMBER THERAPISTS, CANINE SWIM SPECIALISTS & STUDENTS OF THE WORK

(continued)

Carol Swindaman

Business Phone: 425-222-7221

Location: Heavenly Spa, WA

Email: spawcs@gte.net

Pamela Tewes

Company: New facility coming soon

Location: West Roxbury, MA

Cathy Toner

Company: New facility coming soon

Location: Wilmington, DE

Gina Whipkey

Company: New facility coming soon

Location: Bend, OR

Brenda Williams

Company: Pawsitively Pooched, Ltd.

Business Phone: 403-241-5030

Location: Calgary, Canada

Email: brendaw@

caninewatertherapy.com

SUPPORTING BUSINESSES

Fur Haven Canine Camp

A unique boarding experience

Owner: Mary DeFillippo

Business Phone: 425-290-2255

Location: Snohomish, WA

Email: maryfurhaven@earthlink.net

Mystic Mountain Retreat

Specializing in special needs pets

Owner: Cindy Hill

Business Phone: 360-794-6388

Location: Monroe, WA

Email: mysticmountainretreat

@hotmail.com

Website:

www.mysticmountainretreat.com

Sam's Dog Hut

Doggie Wraps and Swimwear

Owner: Sheila Palme

Business Phone: 715-262-4566

Location: Prescott, WI

Email: samsdoghut@centurytel.net

Pension Design & Admin., Inc.

Retirement plan consulting & admin.

Owner: Doris Kopp

Business Phone: 425-688-8220

Location: Bellevue, WA

Email: doris@pensiondesign.com

Synchronicity

All facets of marketing communications

Owner: Charlie Comstock

Business Phone: 360-461-3155

Location: can service anyone, anywhere

Email: ccomstock@direcway.com

The Lodge at Cardiff's

A Canine Country Club and Spa

Dog suites on 20 acres

Owner: Susan Von Beck

Business Phone: 425-788-8449

Location: Duvall, WA

Email: Hunterdonfarms@aol.com

Website: www.lapawspa.com/thelodge

SUPPORTING FRIENDS

Sandy, Brodie and Venus Fisher

Kristin and Cooper Smith

Jean and John Horsfall

Catherine Van Camp

Julie and Annie Hess

Lisa Van Horn

Anita Ghering

Bella Wright

Kathe Roat



In The Next Issue...



Assessing the various
flotation devices
for dogs...



Sink Or Swim...
Rating
Tuffie's Rumble Ring



"Some Dog Hair Floats...
Some Sinks...
A Day In The Life
Of A Pool Owner/Cleaner!"
By Melissa Barran
of SplashDog Spa



"Tread On Me...
Meet Hope,
a dog helped by
Underwater Treadmill Therapy"
By Carmen Kolz of
Canine Underwater Treadmill, LLC



Member Pool Spotlight...
Pawsitively Pooched, Ltd.
in Calgary, Canada



Supporting Business Spotlight...
Sam's Dog Hut...Maker of Male,
Female, SwimWear and Rehab
Doggie Wraps